



BLUE IS THE COLOR OF HOPE
Campaign to build a permanent
Code Blue Winter Shelter Facility
96-116 Ballston Ave, Saratoga Springs, NY 12866

A LIFE-SAVING SOLUTION, BUILT TO LAST

For more than a decade, Shelters of Saratoga (SOS) has operated the Code Blue program from seven temporary locations. Throughout that period, we faced multiple costly relocations, leaving our most vulnerable neighbors without stability and the community without a sustainable, long-term solution.

A permanent Code Blue shelter changes everything.

WHAT A PERMANENT FACILITY PROVIDES:

- Safe, dignified winter shelter during life-threatening weather
- On-site case management to support long-term stability
- A commercial-grade kitchen for daily meals and community benefit
- Separated sleeping areas for vulnerable populations
- Access to services that help individuals move from crisis to independence

WHY NOW?

Demand is rising, and temporary solutions are no longer viable. The County has purchased land, removing the largest barrier to progress. City and County leaders are aligned, creating a rare moment of shared readiness. Over \$3.9 million in early gifts and 100% Board participation demonstrate strong community commitment.

COMMUNITY IMPACT

A permanent shelter will save taxpayer dollars by reducing costly motel placements, strengthen public safety, reduce strain on emergency services, centralize human service coordination, and provide year-round value through flexible programming and support.

OUR VISION FOR BALLSTON AVENUE

Located near public transit, healthcare, and essential services, the future facility will offer dignity, safety, and hope for those who need it most. Features include dedicated intake space, a commercial kitchen, laundry and hygiene facilities, and separate sleeping rooms for specific populations.

HOW YOU CAN HELP

Your generosity can bring this vision to life. The campaign aims to raise \$8 million for design and construction. Ways to give include multi-year pledges, leadership gifts, naming opportunities, and corporate or foundation partnerships.



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TIMELINE & COST

Estimated Opening: November 2027

Cost: \$8 million, design and build



Ballston Ave. elevations: Proposed Code Blue shelter facility at 116 Ballston Ave, Saratoga Springs



MAIN FLOOR PLAN
 SCALE: 1/8" = 1'-0"
 DATE: 10/1/2024

Interior renderings of the proposed Code Blue shelter facility at 116 Ballston Ave, Saratoga Springs